3Vs Crowdsourcing Framework for Elections

Using online and mobile technology

KEY CONSIDERATIONS

Who are you? (what type of institution seeks to crowdsource) Why do you need the data/ What do you expect to do with the data?

(e.g. for mere

visualization, for leads, for immediate action)

Do you need verified data / will you require to verify?

Do you need (near) real-time data? Are you looking for a representative sample of the (voting) population?

Might you require data from other sources for comparative analysis?

DATA DESIRED

'FREEDOM AND RISK FACTORS' TO CONSIDER

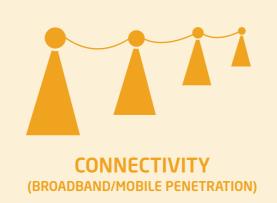








TECHNOLOGY-BASED FACTORS TO CONSIDER





DEMOGRA
SOCIAL MEDIA/SMS/PHONE CALL DYNAMICS

(DIGITAL DIVIDE: CULT



DEMOGRAPHICS(DIGITAL DIVIDE, CULTURAL/BEHAVIORAL AND LANGUAGE CONSIDERATIONS)

CROWDSOURCING OPTIONS



